

CUSTOMER JOURNEY ANALYSIS

CUSTOMER JOURNEY MAPPING – WITH TRACKING AND WEB ANALYTICS IN MIND

CUSTOMER JOURNEY STAGES



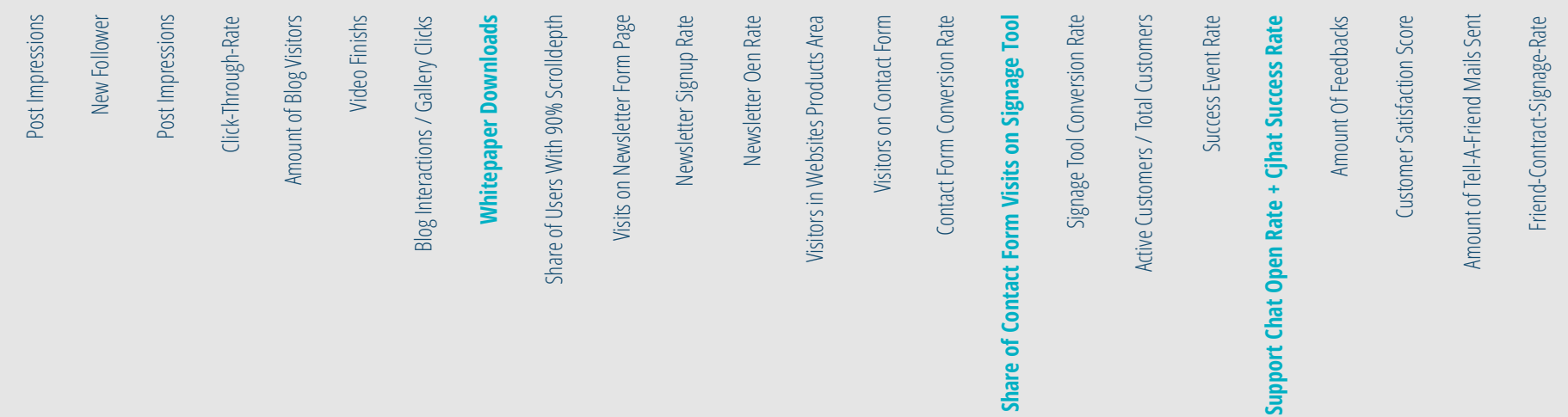
CUSTOMER JOURNEY STEPS



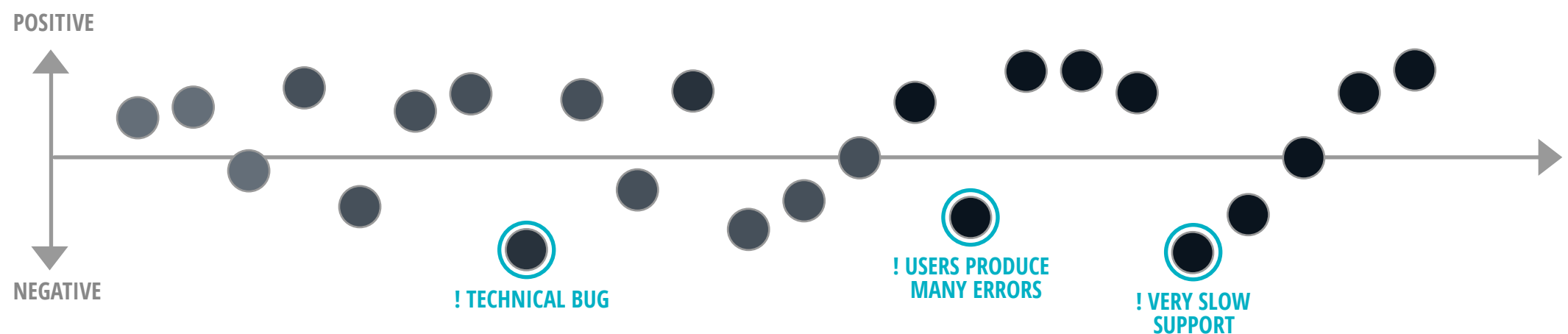
CUSTOMER JOURNEY TOUCHPOINTS



CUSTOMER JOURNEY TRACKING



CUSTOMER JOURNEY EXPERIENCE



ACCORDING TO ANALYSIS, HERE COULD BE 3 GOOD OPTIMIZATION OPPORTUNITIES